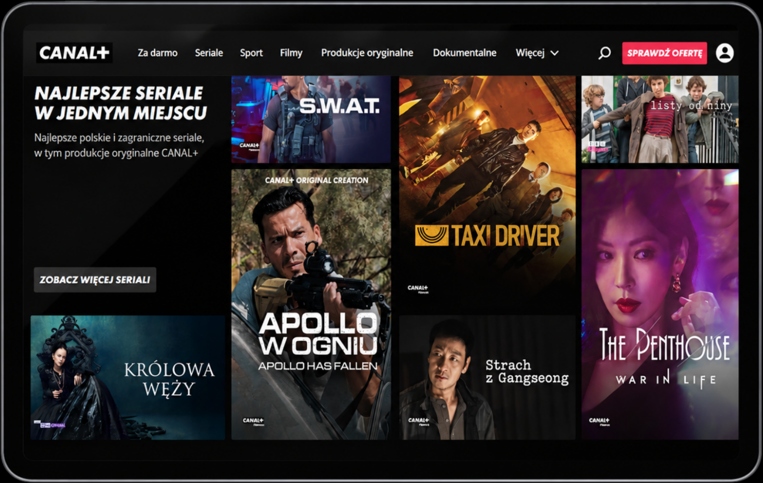
CANAL+
DISTRIBUTION

NEWSLETTER

SEPTEMBER – OCTOBER 2026

K-DRAMA EXPANSION ACROSS EUROPE



CANAL+
Za darmo
Seriale
Sport
Filmy
Produkcje oryginalne
Dokumentalne
Więcej
SPRAWDŹ OFERTĘ
S.W.A.T.
TAXI DRIVER
listy od niny
CANAL+ ORIGINAL CREATION
APOLLO W OGNIU
APOLLO HAS FALLEN
ZOBACZ WIĘCEJ SERIALI
KRÓLOWA WĘŻY
Strach z Gangseong
THE PENTHOUSE
WAR IN LIFE

NAJLEPSZE SERIALE W JEDNYM MIEJSCU

Najlepsze polskie i zagraniczne seriale, w tym produkcje oryginalne CANAL+

CANAL+ Polska *and* ***CANAL+ Distribution*** *partner to bring the best Korean dramas to the group's subscribers in Poland. The selection features five series from South Korea's production studios (CJENM, SBS and Studio Genie.)*

Curated with the support of CANAL+ Distribution the selection shows the diversity of K-dramas, with content for everyone to enjoy. From drama and suspense to thriller and romance, all genres are covered.

Lovely Runner, True Beauty, Doctor Romantic, The Scarecrow, Taxi Driver, and The Penthouse are now available on ***canalplus.com/pl****. True Beauty and Lovely Runner will also be broadcast on CANAL+ Seriale starting late October.*

SERIES LAUNCHES

pickbox 2

Six Korean dramas have launched on Pickbox 2 (pay TV) and Pickbox Now (SVOD) since September 15, including Be Melodramatic (SLL), Way Back Love (CJ) and Honour (Studio Genie).

This new line-up brings a rich selection of Korean storytelling to audiences across the Balkans.

BALKANS

player

Three Korean dramas are available on player.pl from October 15: The Penthouse (SBS), Innocent Defendant (SBS) and Suspicious Partner (SBS).

TVN also launched three concerts from the Hybe catalogue on September 17.

POLAND

Be Melodramatic

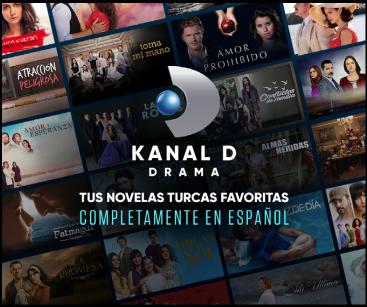
Suspicious Partner

WAY BACK LOVE
Seo Eun-Chae
Young Novel

THE PENTHOUSE II

TV CHANNEL LAUNCHES

KANAL D DRAMA EXPANDS IN MEXICO


KANAL D
DRAMA
TUS NOVELAS TURCAS FAVORITAS
COMPLETAMENTE EN ESPAÑOL
ATRACCIÓN PELIGROSA
toma mi mano
AMOR PROHIBIDO
Conflictos de familia
AMOR Y ESPERANZA
ALMAS HERIDAS
Fatmagül
CHICAS SOL
LA PROMESA
Mi Último

***Kanal D Drama** has expanded its reach in Mexico through two of the country's leading Pay TV operators, izzi and Sky México, adding more than five million households to its audience.*

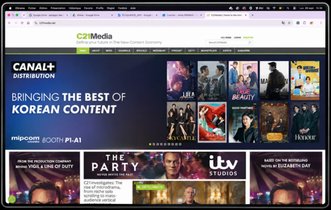
*Supported by **CANAL+ Distribution America**, this launch represents another important step for the CANAL+ channel and further strengthens its presence across Latin America.*

COMMUNICATION & MARKETING CAMPAIGN

INTERNATIONAL

SPOTLIGHT ON KOREAN CONTENT AHEAD OF MIPCOM

CANAL+ Distribution highlighted its Korean catalogues through a dedicated campaign on C21Media's website and social media channels, including LinkedIn, X and Bluesky.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Define your future in The New Content Economy
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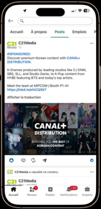
NEWS
CHANNELS
SPECIALS
MEDIABASE
PODCAST
C21TV
MARKETPLACE
EVENTS
SUBSCRIBE
CANAL+ DISTRIBUTION
BRINGING THE BEST OF KOREAN CONTENT
mipcom CANNES BOOTH P1-A1
LUCA
TRUE BEAUTY
QUEEN OF DIVORCE
SKYCASTLE
GOOD PARTNER 2
Honour
FROM THE PRODUCTION COMPANY BEHIND VIGIL & LINE OF DUTY
THE PARTY
NEVER INVITE THE PAST
itv STUDIOS
BASED ON THE BESTSELLING NOVEL BY ELIZABETH DAY
TAP TO UNMUTE

C21investigates: The rise of microdrama, from niche solo scrolling to mass-audience vertical


Accueil
À propos
Posts
Emplois
CANAL+ DISTRIBUTION
BRINGING YOU THE BEST OF KOREAN CONTENT
Accueil
Réseau
Publier
Notifications
Emplois

C21Media

#SPONSORED:
Discover premium Korean content with CANAL+ DISTRIBUTION.

K-Dramas produced by leading studios like CJ ENM, SBS, SLL, and Studio Genie, to K-Pop content from HYBE featuring BTS and today's top artists.

Meet the team at MIPCOM | Booth P1-A1
https://lnkd.in/ehiCQ9X7

Afficher la traduction

C21Media a republié ce contenu

CANAL+ DISTRIBUTION
mipcom CANNES
BOOTH P1-A1
BRINGING THE BEST OF KOREAN CONTENT
SKYCASTLE
GOOD PARTNER 2
PHANTOM LAWYER
Honour
LUCA
TRUE BEAUTY
FROM PREMIUM K-DRAMAS TO K-POP SUPERSTARS, WE DELIVER THE VERY BEST OF KOREAN PRODUCTIONS.
canalplusdistribution.com

BACK-TO-SCHOOL 2026: A TRIP BACK TO THE ROOTS

FROM SEPTEMBER 1 TO 30, LE BOUQUET AFRICAIN AND LE BOUQUET MAGHREB GAVE VIEWERS LIVING IN FRANCE THE CHANCE TO WIN A TRIP BACK TO THEIR COUNTRY OF ORIGIN, INCLUDING RETURN FLIGHTS AND A HOTEL STAY FOR TWO. MORE THAN JUST A PRIZE DRAW, ***THE CAMPAIGN REFLECTED THE ROLE BOTH BOUQUETS PLAY IN HELPING AUDIENCES STAY CONNECTED WITH THEIR CULTURE, LANGUAGE AND HOME COUNTRIES.***

MAILBOX DISTRIBUTION

56,407 leaflets distributed across targeted locations, ensuring strong visibility among African and Maghrebi diaspora communities.

le bouquet MAGHREB
Le lien entre ici et là-bas.
SCANNEZ LE QR CODE POUR TENTER DE REMPORTER UN SÉJOUR AU MAGHREB
Cityz
le bouquet AFRICAIN
Le lien entre ici et là-bas.
REMPORTER UN SÉJOUR EN AFRIQUE

Outdoor campaign
(Lyon and Ile-de-France)

10,4M+
CONTACTS REACHED

56,407
LEAFLETS DISTRIBUTED

211K
VIEWS GENERATED THROUGH INFLUENCER CONTENT

4M+
IMPRESSIONS THROUGH PAID MEDIA

le bouquet MAGHREB+

INFLUENCER

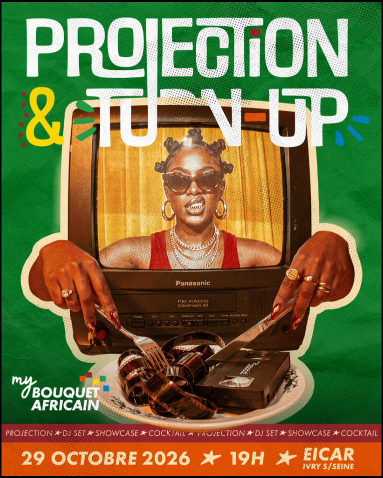
CAMPAIGN

To promote the contest, three influencers partnered with **Le Bouquet Africain** and Le **Bouquet Maghreb** to share content across Instagram, TikTok and Facebook.

Their videos generated around **211,000 views**, helping the campaign reach audiences in a format close to their daily media habits.

Watch the videos on Instagram !

le bouquet
AFRICAIN


PROJECTION
& TURN UP
my BOUQUET AFRICAIN
PROJECTION ★ DJ SET ★ SHOWCASE ★ COCKTAIL ★ PROJECTION ★ DJ SET ★ SHOWCASE ★ COCKTAIL
29 OCTOBRE 2026 ★ 19H ★ EICAR IVRY S/SEINE

PROJECTION & TURN UP: 3RD EDITION

Created by the diaspora, **for the diaspora**, Projection & Turn Up celebrates **the richness of African cinema** and lets you experience pan-African culture for an evening.

OCTOBER 29, 2026

An event not to be missed!

M6 INTERNATIONAL HITS THE STREETS OF QUEBEC

M6 International is now on display in the streets of Québec City!

Station Grand Théâtre
VOTRE CHAÎNE DE DIVERTISSEMENT EN FRANÇAIS
CAUCHEMAR EN CUISINE
DISPONIBLE CHEZ VOTRE TÉLÉDISTRIBUTEUR

226
CANAL+ DISTRIBUTION
PLANETE +
FADOQ

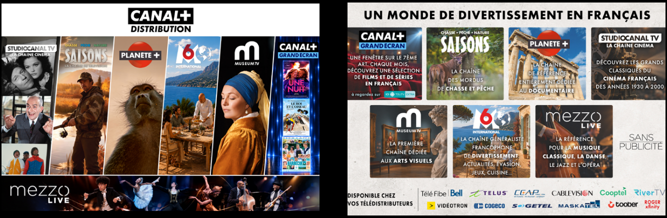
SHOWCASING OUR CHANNELS AT THE FADOQ 50+ SHOW

CANAL+ Distribution Canada took part in the FADOQ 50+ Show, held in Québec City (October 16-18) and Sherbrooke (October 24-25).

QUEBEC, CANADA

Visitors had the opportunity to discover our channel portfolio and explore a world of French-language entertainment available through their TV providers.

mezzo | STUDIOCANAL LA CHAÎNE CINEMA | PLANETE + | CHASSE • PÊCHE • NATURE SAISONS | MUSEUM TV | M6 INTERNATIONAL


CANAL+ DISTRIBUTION
STUDIOCANAL TV LA CHAINE CINEMA
SAISONS
PLANETE +
INTERNATIONAL
MUSEUM TV
CANAL+ GRAND ECRAN
UNE NUIT
mezzo LIVE

UN MONDE DE DIVERTISSEMENT EN FRANÇAIS

CANAL+ GRAND ECRAN
UNE FENÊTRE SUR LE 7ÈME ART. CHAQUE MOIS, DÉCOUVREZ UNE SÉLECTION DE **FILMS ET DE SÉRIES EN FRANÇAIS**
à regardez sur ICI TOU.TV EXTRA

CHASSE • PÊCHE • NATURE SAISONS
LA CHAÎNE DES MORDUS DE **CHASSE ET PÊCHE**

PLANETE +
LA CHAÎNE DE RÉFÉRENCE ENTIÈREMENT DÉDIÉE AU **DOCUMENTAIRE**

STUDIOCANAL TV LA CHAINE CINEMA
DÉCOUVREZ LES GRANDS CLASSIQUES DU **CINÉMA FRANÇAIS** DES ANNÉES 1930 À 2000

MUSEUM TV
LA PREMIÈRE CHAÎNE DÉDIÉE AUX **ARTS VISUELS**

M6 INTERNATIONAL
LA CHAÎNE GÉNÉRALISTE FRANCOPHONE DE **DIVERTISSEMENT**, ACTUALITÉS, ÉVASION, JEUX, CUISINE...

mezzo LIVE
LA RÉFÉRENCE POUR LA **MUSIQUE CLASSIQUE, LA DANSE,** LE JAZZ ET L'OPÉRA

SANS PUBLICITÉ

DISPONIBLE CHEZ VOS TÉLÉDISTRIBUTEURS
Télé Fibe Bell · TELUS · CCAP · CABLEVISION · Cooptel · RiverTV · VIDÉOTRON · COGECO · SOGETEL · MASKATEL · toober · ROGER xfinity

Front and back of the flyer handed out to visitors.

CINEMA CAMPAIGN

A Planète+ promotional spot is being screened in cinemas across Canada from September to November.

EVENTS

Unifrance
Rendez-Vous
in Le Havre
32nd edition — September 7 > 10, 2026

CANAL+ Distrib
DES BAGAVOKO

Unifrance
Rendez-Vous
in Le Havre

LE HAVRE,
FRANCE

mipcom
CANNES

CANNES,
FRANCE

CANAL+ DISTRIBUTION
킬힐
KILL HEEL
WE NEED NO INTRODUCTION

CANAL+ DISTRIBUTION

NEXT EVENT

MEET US AT

atf ASIA TV FORUM & MARKET

ASIA TV FORUM & MARKET

The region's co-production and entertainment content market and conference.
Join us at Marina Bay Sands, Singapore.

1-4 DECEMBER, 2026

Contact: **alexandre@bac-stage.com**

SINGAPORE

CANAL+
DISTRIBUTION

DON'T MISS OUR LATEST NEWS !
FOLLOW US ON

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